



Jose Nuñez

CREATIVE DIRECTOR | CREATIVE, PROCESS & RELATIONSHIP LEADER

Creative leader with 14+ years of experience driving brand, design, content, and creative operations across large-scale events, campaigns, and multi-brand portfolios. Proven success leading teams, building scalable processes, and aligning cross-functional stakeholders to deliver strategic creative solutions that drive business growth, operational efficiency, and brand consistency.

CORE STRENGTHS

- Creative Direction
- Process Development
- Relationship Leadership
- Brand Strategy
- Team Leadership
- Cross-Functional Collaboration
- Workflow Optimization
- Stakeholder Management
- Project Management
- Adobe Creative Suite

LEADERSHIP IMPACT

- Built and scaled creative systems supporting large-scale events, campaigns, and multi-brand portfolios
- Proven ability to scale creative systems, strengthen brand consistency, and align cross-functional teams to drive business growth

EDUCATION

University of Texas at Arlington
Division for Enterprise Development
Web Design Certification

CONTACT

214.400.3402

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Portfolio: josenunezdesign.com

PROFESSIONAL EXPERIENCE

Lead Designer / Creative Lead

Informa Markets | 2011 – Present

- Lead and mentor a creative team while building strong cross-functional partnerships across marketing, operations, and leadership
- Drive creative strategy across events, campaigns, and brand initiatives while balancing business goals, stakeholder needs, and creative excellence
- Direct creative strategy across 10+ major event brands, supporting revenue-driving campaigns and enterprise-wide brand consistency
- Serve as a key strategic partner, managing relationships between internal teams, stakeholders, and external resources to support execution at scale
- Develop and refine creative workflows, briefs, and project structures that improve collaboration, efficiency, and enterprise-level delivery
- Oversee campaign development from concept through final delivery across digital, print, presentations, experiential, and video channels
- Manage competing priorities, team resources, and deadlines while maintaining quality, consistency, and brand alignment
- Support creative operations through structured communication, process improvement, and strategic problem-solving

Graphic / Web Designer

Crossroads Christian Church | 2009 – 2011

- Designed and maintained websites, digital assets, and promotional materials
- Developed marketing materials across multiple channels to support engagement and communication goals

Graphic Designer

Ennis, Inc. | 2007 – 2008

- Created print, trade show, and promotional materials supporting marketing and sales objectives
- Contributed to brand consistency through high-volume creative production

Graphic Designer

M&M Merchandisers | 2000 – 2007

- Designed catalogs, flyers, advertisements, and digital promotions for ongoing marketing campaigns
- Managed production timelines and creative execution across multiple deliverables